朝陽科技大學 095學年度第1學期教學大綱
Financial Management 財務管理

當期課號	3042	Course Number	3042
授課教師	羅明敏	Instructor	LO,MING MIN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(四進)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	財務管理新觀念與本土化 謝劍平 智勝書局 證券高級營業員試題 理財規劃人員試題	Teaching Materials	Financial Management New Concepts with Unique Domestic Example
成績評量方式	平時成績30% 學習評量70%(期中考35%/期末考35%)	Grading	Ordinary Score (30%) Test(70%) (Midterm Exam 35% / Final Exam 35%)
教師網頁	_		
教學內容	本課教學內容係希望採深入淺出方式，引導同學認識財務管理，同時搭配理論教學中之實務應用個案，並藉由問題實作來學以致用，以期能達理論與實務結合之教學目標。第一學期以財務管理基礎爲主，介紹財務管理導論，金融市場，財務報表分析，風險與報酬觀念，貨幣時間價值，與證券評價等・	Syllabus	The object of this lecture is to learn the framework of financial management, including primary academic theory and empirical analysis. Through actual case study, we hope that students could apply the text material to actual situation.This session is focus on fundamentals of financial management. Introduction to overview of financial management, financial market,analysis of financial statements,risk and return,time value,and valuation in securities.

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