朝陽科技大學 095學年度第1學期教學大綱
Introduction To Information Management 資訊管理導論

當期課號	2298	Course Number	2298
授課教師	陳怜秀	Instructor	CHEN,LING HSIU
中文課名	資訊管理導論	Course Name	Introduction To Information Management
開課單位	資訊管理系(四日)二C	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程藉由理論與實務案例之介紹使學生瞭解資訊系統在企業流程、管理決策及策略規劃中所扮演的角色，以及如何使用資訊系統解決企業問題。內容包含資訊系統管理基本概念、資訊科技的內容、系統開發與管理技術、資訊系統的企業應用(包含交易處理系統、決策支援系統、策略資訊系統、電子化企業等)、及資訊系統管理之未來挑戰等議題之探討。	Objectives	This course will cover the basic concept of information management. The students will understand the concepts of business process and how information technology (IT) can be applied in the business process. Selected introductory topics include the foundation concepts of management information systems, the content of information technology, information system planning and development, business applications (ex. transaction processing system, decision support systems (DSS), strategic information system (SIS), electronic business systems, and management challenges.
教材	Management Information Systems (7th Ed.), J. A. O'Brien and G. M. Marakas, McGraw-Hill	Teaching Materials	
成績評量方式	Mid-term 30% Final 30% Presentaion 40%	Grading	
教師網頁			
教學內容	1.Fundations Concepts 2.Business Applications 2-1. Electronic Business Systems 2-2. Enterprise Business Systems 2-3. Electronic Commerce Systems 2-4. Decision Support System 3.Development Processes 3-1. Development Processes 3-2. Developing Business IT/Solutions 4.Management Challenges 4-1. Security and Ethical Challenges 4-2. Enterprise and Global Mgement of Information Technology	Syllabus	1.Fundations Concepts 2.Business Applications 2-1. Electronic Business Systems 2-2. Enterprise Business Systems 2-3. Electronic Commerce Systems 2-4. Decision Support System 3.Development Processes 3-1. Development Processes 3-2. Developing Business IT/Solutions 4.Management Challenges 4-1. Security and Ethical Challenges 4-2. Enterprise and Global Mgement of Information Technology

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