朝陽科技大學 095學年度第1學期教學大綱
Introduction To Information Management 資訊管理導論

當期課號	2283	Course Number	2283
授課教師	羅卓雄	Instructor	LAW,CHEUK HUNG
中文課名	資訊管理導論	Course Name	Introduction To Information Management
開課單位	資訊管理系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程藉由理論與實務案例之介紹使學生瞭解資訊系統在企業流程、管理決策及策略規劃中所扮演的角色，以及如何使用資訊系統解決企業問題。內容包含資訊系統管理基本概念、資訊科技的內容、系統開發與管理技術、資訊系統的企業應用(包含交易處理系統、決策支援系統、策略資訊系統、電子化企業等)、及資訊系統管理之未來挑戰等議題之探討。	Objectives	This course will cover the basic concept of information management. The students will understand the concepts of business process and how information technology (IT) can be applied in the business process. Selected introductory topics include the foundation concepts of management information systems, the content of information technology, information system planning and development, business applications (ex. transaction processing system, decision support systems (DSS), strategic information system (SIS), electronic business systems, and management challenges.
教材	Text Book: Rainer, R. K., Turban, E. and Potter, R. E., “Introduction to Information Systems: Supporting and Transforming Business ”, 4th edition, John Wiley & Sons, 2007. (滄海書局)	Teaching Materials	Text Book: Rainer, R. K., Turban, E. and Potter, R. E., “Introduction to Information Systems: Supporting and Transforming Business ”, 4th edition, John Wiley & Sons, 2007. (滄海書局) References: James A. Senn, Information Technology in Business: Principles, Practices, and Opportunities, 2nd edition, Prentice-Hall, 1998. Kenneth C. Laudon and Jane P. Laudon, Essentials of Management Information Systems: Managing the Digital Firm, 6th edition, Prentice-Hall, 2005. Additional materials will be distributed whenever applicable.
成績評量方式	□期中考試 (25%) □期末考試 (25%) □堂上參與, 小測驗及作業(15%) □期末專題研究報告(含口頭報告)(35%)	Grading	□Mid-term Examination (25%) □Final Examination (25%) □Class participation, quizzes, and exercises (15%) □Group Term Paper & Presentation (35%)
教師網頁	http://www.cyut.edu.tw/~chlaw/		
教學內容	本課程包括下列各項: 各類資訊科技與系統, 資訊策劃和管理方法, 及資訊科技對工商業和社會之影響。後者包含多方面, 例如: 企業資源系統、供應鏈、作業流程優化等。	Syllabus	This introductory course covers basic concepts of information technologies and management practices. Topics include discussion of different types of hardware, software, business application systems, e-business, and IT/IS planning and management issues. The impacts of IT/IS on the individuals, organizations, and

			societies are to be explored and discussed in light to real-world cases whenever applicable. For examples, relevant topics may include critical issues of IT and enterprise resource planning (ERP) systems, supply chain, business process improvement, and so on.

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