朝陽科技大學 095學年度第1學期教學大綱
Introduction to Film and Video 影視概論

當期課號	1925	Course Number	1925
授課教師	胡美芳	Instructor	HU,MEI FANG
中文課名	影視概論	Course Name	Introduction to Film and Video
開課單位	傳播藝術系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標： 1. 使學生了解電視與電影的影像構成概論與製作原理(知識) 2. 具有影視製作的基礎能力(技能) 3. 培養影視從業人員之專業態度與工作倫理(態度) 4. 能了解電視與電影產業之發展現況(其他)	Objectives	1. Understand film and television images in the context of media production (knowledge) 2. Learn film and video production techniques (skills) 3. Develop a professional attitude and work ethic (development) 4. Understand the current state of development in the film and TV industries (other)
教材	講義選讀 精選影片	Teaching Materials	selected readings movie or video clips
成績評量方式	平時成績40%，期中30%，期末30%	Grading	Class participation 40%, mid-term 30%, final 30%
教師網頁			
教學內容	影視概論爲影視媒體運用的基礎課程，透過本課學生將來可依個人能力、志趣，選擇系上進階的課程。 教學內容如下： 1.欣賞與分析不同的影片類型，例如：劇情片、紀錄片、動畫片、廣告片、實驗片…等。 2.了解電影、類比與數位…等媒體演進。 3.熟悉影視製作的流程與職務特質，例如：導演、攝影、錄音、燈光、剪接…等專業。 4.初步認識影視傳播與媒體的歷史定位與其衍生的基礎理論。	Syllabus	This Introducation to TV/Film course covers the fundamentals of visual media. Students will gain a basic understanding of television and film through the study of 1) divisions within the media such as narrative, documentary, animation, commercials, and experimental; 2) the technological evolution of visual media, considering film/video, analog/digital, and others; 3) production flow and technical considerations, such as the roles of director, cinematographer, sound designer, and editor; and 4) the major movements in film and television theory.

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