# 朝陽科技大學 095學年度第1學期教學大綱
# Typography & Editorial Design 編輯設計

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| **當期課號** | 1822 | **Course Number** | 1822 |
| **授課教師** | 溫慧懿 | **Instructor** | WEN,HUI I |
| **中文課名** | 編輯設計 | **Course Name** | Typography & Editorial Design |
| **開課單位** | 視覺傳達設計系(四日)二A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 2 | **Credits** | 2 |
| **課程目標** | 1、傳統圖文編排理論─技巧的認知與實作演練<br>2、圖文編輯風格、材料的分析與創新實驗 | **Objectives** | This course is an emphasizing the study of letterforms and their appropriate and effective use in visual communications. Topics include type classification and terminology, typeface identification, font design, book structures, the use of grids, type history and theory. The primary focus will be the use of typographic grids . style and information structures in multiple page projects with innovation experiments. |
| **教材** | 課堂講義 / supplemented reading materials in class | **Teaching Materials** | 課堂講義 / supplemented reading materials in class |
| **成績評量方式** | 平時成績：40% 期中、期末各佔30%。(除以作業成績來核定外，個別之創作發展積極者亦酌量給分) | **Grading** | 平時成績：40% 期中、期末各佔30%。(除以作業成績來核定外，個別之創作發展積極者亦酌量給分) |
| **教師網頁** | | | |
| **教學內容** | 1.版面編排設計原則。<br>2.版面編排設計創意表現。<br>3.格線與西方神秘主義之神聖幾何的關係。<br>4.圖像之版面編排。<br>5.圖像與文字的關係。 | **Syllabus** | 1.Editorial design principles.<br>2.Editorial design and Creativity.<br>3.Grid and the sacred geometry in western Occultism.<br>4.Layout design and image.<br>5.Discussion on the relationship of images and Text. |

尊重智慧財產權，請勿非法影印。