朝陽科技大學 095學年度第1學期教學大綱
Case Studies of Financial Management 財務管理個案研究

當期課號	1419	Course Number	1419
授課教師	方世詮	Instructor	FANG,SHIH CHUAN
中文課名	財務管理個案研究	Course Name	Case Studies of Financial Management
開課單位	財務金融系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程透過個案教學引導學生進入財務高階領域，包含：創業投資、實質選擇權、專案融資與企業購併。	Objectives	This course introduce advanced fields of finance through case studies. The fields introduced was venture capital, real options, project finance, and merges and qcquisitions.
教材	Robert Bruner, Case Studies in Finance Managing for Corporate Value Creation, 4 th. ed., McGraw-Hill	Teaching Materials	Robert Bruner, Case Studies in Finance Managing for Corporate Value Creation, 4 th. ed., McGraw-Hill
成績評量方式	平時成績 30% 期中考 35% 期末考 35%	Grading	Class Participation 30% Mid-term exam 35% Final exam 35%
教師網頁	http://www.cyut.edu.tw/~phfang/		
教學內容	本課程的目的在於透過財務管理的個案延討,進一部了解公司理財與金融市場的基本知識	Syllabus	This lecture is designed to further understanding, through the case study approach, the topics of financial management and financial markets.

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