朝陽科技大學 095學年度第1學期教學大綱
Adventure Recreation 冒險遊憩

當期課號	1415	**Course Number**	1415
授課教師	葉美智	**Instructor**	YEH,MEI CHIH
中文課名	冒險遊憩	**Course Name**	Adventure Recreation
開課單位	休閒事業管理系(四日)四A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	「冒險遊憩」係由生態旅遊衍生出來的活動，隨著生態旅遊的蓬勃發展，強調冒險性與刺激性的冒險旅遊活動也逐漸在旅遊市場上佔有一席之地。本課程目標在介紹冒險旅遊的特質與內涵，包括活動分類、遊客特性、遊憩體驗等內容，並從市場區隔之特性探討未來冒險旅遊之發展。透過冒險遊憩活動之參與，讓同學們培養自我挑戰及成長的態度，以爲將來從事相關活動管理之準備。	**Objectives**	“Adventure Recreation” was developed from ecotourism. As ecotourism become very popular nowadays, adventure recreation which emphasizes the adventure and stimulative spirit, occupied an important position on recreation market. The objectives of this course is to introduce the characteristics and contents including activities classification, visitor characteristics, recreation experience, and from the marketing aspect to discuss the development of adventure recreation. Through the field trip, students can challenge themselves and can prepare for the future establishing their management career.
教材	講義及相關參考資料	**Teaching Materials**	Handout and some related material.
成績評量方式	出席、課堂參與 20% 戶外教學報告 20% 小組期中報告 30% 個人期末報告 30%	**Grading**	Attendent 20% Field trip report 20% Midterm report 30% Final report 30%
教師網頁			
教學內容	從課程當中，學習相關冒險遊憩專業知識，並參與實際體驗，以便培養同學們休閒遊憩專業素養，此爲本課程之主要目的。 主要內容包括： 一、課程介紹。 二、冒險遊憩的定義與範疇。 三、冒險遊憩國內外發展趨勢。 四、冒險遊憩相關研究議題。 五、相關法規及必需具備的專業證照。 六、市場發展潛力及機會。	**Syllabus**	Learning adventure recreation knowledge through class disscussion and physical experience in order to increase students' professional skills. The contents are as following: 1. Introduction. 2. Definition and scope. 3. The development trends of national and international cases. 4. Related issues discussion. 5. Reculations and licenses. 6. Market development and opportunity.

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