朝陽科技大學 095學年度第1學期教學大綱
Financial Management 財務管理

當期課號	1349	Course Number	1349
授課教師	李瑞琳	Instructor	LEE,RUEY LIN
中文課名	財務管理	Course Name	Financial Management
開課單位	會計系(四日)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課教學內容係希望採深入淺出方式，引導同學認識財務管理，同時搭配理論教學中之實務應用個案，並藉由問題實作來學以致用，以期能達理論與實務結合之教學目標。	Objectives	The object of this curriculum is to learn the framework of financial management, including primary academic theory and empirical analysis. Through actual case study, we hope that students could apply the text material to actual situation.
教材	課堂講授	Teaching Materials	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W Westerfield, Bradford D Jordan, McGraw.Hill internation edution 7ed 新月書局代理
成績評量方式	三次考試各佔30% ，平常分數佔10%	Grading	30% per exam for three exams; 10% other
教師網頁			
教學內容	財務管理是進入財務學領域的入門課，而財務學是一門研究資金籌措、運用、及收付的學問，是商學的重要領域，也是所有管理學院學生必備的知識。	Syllabus	1) An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment.

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