朝陽科技大學 095學年度第1學期教學大綱
Supply Chain Management 供應鏈管理

當期課號	1173	Course Number	1173
授課教師	周中理	Instructor	CHOU,CHUNG LI
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	企業管理系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能, 物料管制與存貨管理, 以至成品的配銷,倉儲及通路設計. 使每位學生能清楚認知供應鏈管理的角色, 目的與權責. 並使能充分認知理論的意涵及其實務上之應用.	Objectives	This course takes students logically from the purchasing function at the beginning of the supply chain through material control and inventory management, to finished goods distribution, warehousing and design of distribution channels. Each student will understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	David Simchi-Levi, Philip Kaminsky and Edith Simchi-Levi, 蘇雄義譯 (2003), Design and Managing the Supply Chain: Concepts, Strategies, and Case Study, 2nd ed., The McGraw-Hill Companies.	Teaching Materials	David Simchi-Levi, Philip Kaminsky and Edith Simchi-Levi, Design and Managing the Supply Chain: Concepts, Strategies, and Case Study, 2nd ed., The McGraw-Hill Companies.
成績評量方式	1.出席成績與個案成績 :60% 2.期中與期末報告:40%	Grading	1.attendance and case study :60% 2.papers:40%
教師網頁			
教學內容	深入探討供應鏈管理的意義, 架構與內容, 始能充分認知理論的意涵及其實務上之應用.	Syllabus	the aim of course can provide students with recognizing the meaning, structure and contents on the supply chain management, but also a gateway to connect to practice.

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