朝陽科技大學 095學年度第1學期教學大綱
Financial Management 財務管理

當期課號	1003	Course Number	1003
授課教師	張健邦	Instructor	JANG,JIAHN BANG
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	Fundamentals of Corporate Finance, Fifth Edition, Brealey/Myers/Marcus, 2007 華泰書局 參考書：財務管理─新觀念與本土化，謝劍平博士著，再版，智勝公司。	Teaching Materials	Fundamentals of Corporate Finance, Fifth Edition, Brealey/Myers/Marcus, 2007
成績評量方式	平時成績─40%（含作業、小考、課堂參與） 期中考試─30% 期末考試─30%	Grading	Homework,Quiz,Participation: 40% Mid-term Exam.: 30% Final Exam.: 30%
教師網頁	_		
教學內容	介紹財務管理基本觀念及工具，包含財務報表分析、財務規劃、貨幣時間價值、風險與報酬、證券評價等。並探討長期資本預算及投資決策，長、短期融資決策，資金成本及資本結構，股利政策等，以及衍生性金融商品或其他財務管理相關課題。	Syllabus	Introduce the concepts and tools of financial managerial,including financial statements analysis;financial planning;time value of money;risk & return and bone & stock valuation.Then present long-tern investment decisions,long-tern financial decisions and short-tern financial decisions,the cost of capital and capital structure,and dividend policy. Finally describe hybrid and derivative securities and other special topics in managerial finance.

尊重智慧財產權，請勿非法影印。