

朝陽科技大學 094學年度第2學期教學大綱  
Supply Chain Management 供應鏈管理

當期課號	7566	Course Number	7566
授課教師	楊文華	Instructor	YANG,WEN HUA
中文課名	供應鏈管理	Course Name	Supply Chain Management
開課單位	企業管理系碩士在職專班一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程從引導學生瞭解自供應鏈的採購功能, 物料管制與存貨管理, 以至成品的配銷, 倉儲及通路設計. 使每位學生能清楚認知供應鏈管理的角色, 目的與權責. 並使能充分認知理論的意涵及其實務上之應用.	Objectives	This course takes students logically from the purchasing function at the beginning of the supply chain through material control and inventory management, to finished goods distribution, warehousing and design of distribution channels. Each student will understand the role, objectives, and responsibilities of supply chain management in modern organizations. Each student will be able to integrate theory and practical applications to increase the productivity of organizations.
教材	Designing and Managing the Supply Chain (華泰書局) (Simchi-Levi, D, Kaminsky, P. and Simchi-Levi, E.) 參考教材: 1. Logistics and Supply Chain Management (華泰書局) (Christopher) 2. The Management of Business Logistics (華泰書局) (Coyle and Bardi and Langley) 3. 供應鏈之設計與管理 (華泰書局) (蘇雄義 譯)	Teaching Materials	
成績評量方式	期末考 (30%) 書面及口頭報告 (30%) 課程參與 (40%)	Grading	Final exam (30%) Oral and paper report (30%) Class participation (40%)
教師網頁	<a href="http://www.cyut.edu.tw/~whyang">www.cyut.edu.tw/~whyang</a>		
教學內容	1. 供應鏈管理導論 2. 存貨管理及風險共擔 3. 資訊的價值 4. 配銷策略 5. 策略聯盟 6. 物流網路架構 7. 協調一致的產品與供應鏈設計 8. 供應鏈管理中的國際性議題 9. 顧客價值與供應鏈管理 10. 期刊論文研討 (一) 11. 期刊論文研討 (二)	Syllabus	1. Introduction to supply chain 2. Inventory management and risk pooling 3. The value of information 4. Distribution strategies 5. Strategic alliances 6. Logistics network configuration 7. Coordinated product and supply design 8. International issues in supply chain management 9. Customer value and supply chain management 10. Periodicals dicussion (I) 11. Periodicals discussion (II)

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