

朝陽科技大學 094學年度第2學期教學大綱
Managerial Decisions Analysis 管理決策分析

當期課號	7560	Course Number	7560
授課教師	許光華	Instructor	HSU,KUANG HUA
中文課名	管理決策分析	Course Name	Managerial Decisions Analysis
開課單位	財務金融系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程包括以下四個主題1.決策問題剖析。2.不確定情況下之決策。3.決策模型之建立。4.決策工具的介紹及應用。	Objectives	1.Decision problems 2.Decision under uncertainty 3.The building of decision models 4.The tools and applications of decision making
教材	1.Marshall, K. T. and Oliver, R. M."Decision Making and Forecasting", McGraw Hill, 1995. 2.French, S."Decision Theory", Ellis Horwood, 1993.	Teaching Materials	
成績評量方式	1.期中考30% 2.期末考30% 3.期末報告20% 4.課堂表現20%	Grading	1.Middle term exam. 30% 2.Final exam. 30% 3.Project report 20% 4.Class performance 20%
教師網頁	-		
教學內容	1.Decision problems 2.Decision under uncertainty 3.The building of decision models 4.The tools and applications of decision making	Syllabus	1.Decision problems 2.Decision under uncertainty 3.The building of decision models 4.The tools and applications of decision making

尊重智慧財產權，請勿非法影印。