

朝陽科技大學 094學年度第2學期教學大綱
Special Topics of Financial Management 財務管理專題

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| 當期課號 | 7058 | Course Number | 7058 |
| 授課教師 | 李宗政 | Instructor | LEE,CHUNG CHENG |
| 中文課名 | 財務管理專題 | Course Name | Special Topics of Financial Management |
| 開課單位 | 保險金融管理系碩士班一A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | <ol style="list-style-type: none"> 1. 提供公司理財之基礎知識 2. 具備資產評估、資本預算、營運資金管理之基本能力 3. 具備專業經理人之基本道德素養 4. 了解專業經理人所應達成的公司理財目標 | Objectives | <ol style="list-style-type: none"> 1. Offering basic knowledge of company financial management. 2. Having ability of asset evaluation, asset budgeting and operation fund management. 3. Having basic moral qualities of professional managerial persons. 4. Understanding goals of company financial management that a professional managerial person needs to achieve. |
| 教材 | realey, Richard A. and Stewart C. Myers, Principals of Corporate Finance, 8th Edition, 2005, McGraw-Hill, USA. 每週六之工商時報與經濟日報 | Teaching Materials | |
| 成績評量方式 | 期中報告35%； 期末考50%；(強調相關財經時事議題之測驗) 出缺席情形15%。 | Grading | |
| 教師網頁 | - | | |
| 教學內容 | 財務管理是於企求價值最大化的前提下，一項能夠幫助您有效管理與配置僅存有限資源的工具，本課程將分成評價方法、投資決策與融資決策等三單元完整介紹財務管理課程。 | Syllabus | The heading of the "financial management" is wants to maximize the common stock holder wealth, with the effective management and install the limited resource. This course will be divided into appraisal system, investment decisions and financing decisions. |

尊重智慧財產權，請勿非法影印。