朝陽科技大學 094學年度第2學期教學大綱
Insurance 保險學

當期課號	3058	Course Number	3058
授課教師	卓俊雄	Instructor	CHO,CHUN HSIUNG
中文課名	保險學	Course Name	Insurance
開課單位	財務金融系(四進)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程內容包括危險管理、保險基本概念、保險契約、監理、核保與理賠、產壽險實務、再保險....等，旨在教導學生瞭解保險之理論，並配合實務講解使保險生活化。	Objectives	The contents and structure of this courses are based on the twin beliefs that (1) the study of insurance, a major tool of risk management, should be preceded by an understanding of the procedures and concepts of risk management itself; and (2) that understanding the insurance practice.
教材	教科書：George E. Rejda, principles of risk management and insurance, 7th edition, Addison Wesley Longman ,華泰進口。 參考書：陳雲中，保險學，五南 陳森松、康裕民、凌氤寶，保險學理論與實務，華泰。	Teaching Materials	
成績評量方式	學習評分標準 1. 上課情形及小考(30%) 2. 期中考或期中報告(30%) 3. 期末考(40%)	Grading	class attendance and presentation: 30% mid-term exam: 30% final exam: 40%
教師網頁	_		
教學內容	本課程完全根據保險學的基本理論，我國保險事業的經營實況以及保險單條款等內容予以講授，以求實用，期使學生一方面對保險學的基本理論與實務，能於較短時間獲一明晰與完整的觀念；另一方面對我國當前保險經營之實況及其內容，亦能窺知其梗概。 內容包括保險與危險管理之基本概念、保險之要素、保險組織、保險契約、保險契約適用之基本原則、保險經營、保險理賠、財產保險、人身保險、社會保險以及輸出保險等。	Syllabus	This course is based on the fundamental theory and the practical experiences of insurance. After studying this course, the students should be able to explain and define the basic characteristics of insurance and describe the major types of insurance. This main content of this course is as follows; 1. introduction to risk management 2. some fundamental prinicples of insurance 3. ananlysis of insurance contracts 4. introduction of life insurance 5. introduction of property and liability insurance

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