朝陽科技大學 094學年度第2學期教學大綱
Typography & Editorial Design 編輯設計

當期課號	1613	Course Number	1613
授課教師	溫慧懿	Instructor	WEN,HUI I
中文課名	編輯設計	Course Name	Typography & Editorial Design
開課單位	視覺傳達設計系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1、傳統圖文編排理論─技巧的認知與實作演練 2、圖文編輯風格、材料的分析與創新實驗	Objectives	This course is an emphasizing the study of letterforms and their appropriate and effective use in visual communications. Topics include type classification and terminology, typeface identification, font design, book structures, the use of grids, type history and theory. The primary focus will be the use of typographic grids . style and information structures in multiple page projects with innovation experiments.
教材	自編講義及教材	Teaching Materials	
成績評量方式	Grading proportion: workshop production 40%, mid-平時成績：40% 期中、期末各佔30%。(除以作業成績來核定外，個別之創作發展積極者亦酌量給分)	Grading	Grading proportion: workshop production 40%, mid-term exam 30% and the final exam 30%. Any performance would be considered in the final grading.
教師網頁			
教學內容	1.字型設計原則。 2.版面編排設計原則與創意表現。	Syllabus	1.Principles of typographical design. 2.Editorial design principlesand creativity.

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