朝陽科技大學 094學年度第2學期教學大綱
Comprehensive Evaluation and Planning for Recreation 遊憩資源調查與規劃

當期課號	1302	Course Number	1302
授課教師	張瑞琇	Instructor	CHANG,JUI HSIU
中文課名	遊憩資源調查與規劃	Course Name	Comprehensive Evaluation and Planning for Recreation
開課單位	休閒事業管理系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程知教學目的，在於訓練學生對環境資源調查分析規劃及能力，並透過規劃理論課程之講解使學生之道如何運用規劃理論及方法，適切合理地應用於休閒遊憩環境之塑造。課程之規劃，主要包括下列三個主軸: 1.在傳統的環境規劃架構中導入遊憩規劃理論2.在規劃架構中導入有關服務性產業經營管理概念3.將不同的自然與人文科學之專業理論與概念融入於規劃之中。	Objectives	The major purpose of this course is to describe state-of-the-art planning principles for recreation and some recreation planning accomplishments. At least three approaches to education for recreation planning are need in this course. First, adding the basic recreation planning principles and practices to the traditional planning curricula. Second, modify the curriculum with schools of hospitality management. Third, adding the planning relationships of many other disciplines to curriculum.
教材	1. 觀光資源規劃與管理(鍾溫清、王昭正、高俊雄編著,1999) 2. Managing Leisure (Byron Grainger - Jones)ILAM,19993. 3. 觀光遊憩資源規劃 (李銘輝、郭建興著，揚智，2000)	Teaching Materials	
成績評量方式	平常成績(出席率、學習精神)40%, 期中成績30%, 期末成績30%	Grading	Attendance: 40%, Mid-term: 30% , Final Exam 30%
教師網頁			
教學內容	介紹休閒觀光資源概論、休閒觀光資源的管理與經營，並 探討休閒觀光資源規劃實際案例。介紹區域與地區休閒觀光規劃概念 、休閒及觀光據點之規劃。	Syllabus	Introduction to tourism resource and tourism resource planning, the concept of resource management lisure resource planning and management, the regional tourism planning.

尊重智慧財產權，請勿非法影印。