# 朝陽科技大學 094學年度第2學期教學大綱
# Financial Management 財務管理

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| **當期課號** | 1201 | **Course Number** | 1201 |
| **授課教師** | 羅烈明 | **Instructor** | LO,LIEH MING |
| **中文課名** | 財務管理 | **Course Name** | Financial Management |
| **開課單位** | 保險金融管理系(四日)三A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 3 | **Credits** | 3 |
| **課程目標** | 1. 提供公司理財之基礎知識<br>2. 具備資產評估、資本預算、營運資金管理之基本能力<br>3. 具備專業經理人之基本道德素養<br>4. 了解專業經理人所應達成的公司理財目標 | **Objectives** | 1. Providing basic knowledge on company financial management.<br>2. Having basic ability of asset evaluation, capital budgeting and operation fund management.<br>3. Basic moral qualities of professional managerial persons.<br>4. Understanding the goals that professional managerial persons need to achieve. |
| **教材** | Ross, Westerfield, Jordan, Fundamentals of corporate finance, sixth edition. | **Teaching Materials** | |
| **成績評量方式** | 期中報告 30%<br>期中考 35%<br>期末考 35% | **Grading** | case study 30%<br>Term exam. 35%<br>Final exam. 35% |
| **教師網頁** | | | |
| **教學內容** | 透過本課程的學習，瞭解財務管理的相關知識，以裨益於企業理財或個人理財之資訊獲取或相關管理決策。 | **Syllabus** | The objective of this course is to provide the conceptual framework of corporate finance for students. It is expected that the students will be able to use the tools and concepts of corporate finance to solve the common financial problems after completing this course. |

尊重智慧財產權，請勿非法影印。