朝陽科技大學 094學年度第2學期教學大綱
Life Insurance 人壽保險

當期課號	1196	Course Number	1196
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(四日)二C	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識 2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力 3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度 4. 可做爲學生未來從事金融保險行政與銷售工作之基礎	Objectives	1. Enabling students to understand knowledge of thories, types (life, health, causualty and annuity, etc), finance, organization, operation and contract articles of life insurance. 2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes. 3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry. 4. Serving as students' foundation in the future career in finance and insurance administration and sales.
教材	投影片,白板,講義／人壽保險，林敏華與賴本隊著，華立書局	Teaching Materials	
成績評量方式	1.平時及小考：30% 2.期中考：30% 3.期末考：40%	Grading	participation & quizs: 30%, mid-term exam: 30%, final exam: 40%
教師網頁			
教學內容	先探討投資型保險商品之內容，及人壽保險之規劃、經營、財務與監理，最後補充中華民國壽險管理師考試第一科"壽險概論"之相關內容。	Syllabus	1.simple content of investment oriented insurance; 2.Life insurance plan; 3.operation,financial affairs and supervise of Life insurance company; 4.How to select Life policy and life insurance company.

尊重智慧財產權，請勿非法影印。