# 朝陽科技大學 094學年度第2學期教學大綱
# Management Information Systems 管理資訊系統

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| 當期課號 | 1079 | Course Number | 1079 |
| 授課教師 | 王聖嘉 | Instructor | WANG,SIN GA |
| 中文課名 | 管理資訊系統 | Course Name | Management Information Systems |
| 開課單位 | 企業管理系(二日)三B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 1. 將介紹資訊系統在企業體之基礎（Organizational Foundations Of Information Systems） 2. 介紹資訊系統的科技基礎（Technical Foundations Of Information Systems） 3. 介紹資訊系統建立之方法（Building Information Systems） 4. 介紹如何管理現代化之資訊系統。 | Objectives | 1.Organizational Foundations Of Information Systems 2. Technical Foundations Of Info rmation Systems 3. Building Information Systems 4. How to manage the modern information system |
| 教材 | Management Information Systems: Managing the Digital Firm Laudon, K.C., Loudan J.P.. | Teaching Materials | Management Information Systems: Managing the Digital Firm Laudon, K.C., Loudan J.P.. |
| 成績評量方式 | (1)平時成績(20%)<br>(2)分組討論及報告(30%)<br>(3)期中考(20%)<br>(4)期末考(30%) | Grading | (1)Classroon Evaluation(20%)<br>(2)Group Discussion & Presentation 30%<br>(3)Mid-Exam(20%)<br>(4)Fin-Exam(30%) |
| 教師網頁 | _ | | |
| 教學內容 | 本課程探討企業對於資訊之需求與企業如何規劃資訊系統、資訊系統導入與實施時面臨的問題與挑戰，以期深入瞭解資訊科技對於企業之影響，並有助於熟悉電子化企業與電子商務之內涵。 | Syllabus | The aim of this course is to help students develop concepts and frameworks for analyzing the planning, introducing, and implementation of information systems in businesses. To cope with the trend of new information technology, electronic business and electronic commerce will be introduced. |

尊重智慧財產權，請勿非法影印。