

朝陽科技大學 094學年度第1學期教學大綱
International Logistics 國際物流

當期課號	7661	Course Number	7661
授課教師	廖年欣	Instructor	LIAO, NEIN HSIN
中文課名	國際物流	Course Name	International Logistics
開課單位	工業工程與管理系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨係讓學生了解學術上及實務上有關國際物流的系統與規劃管理，內容包含：國際物流系統的觀念與管理，物流系統之分析與規劃，不同運送業及運送模式之績效評估，國際物流系統之規劃與國際貿易個案。	Objectives	This course is designed for students to understand about international logistics and the international logistics system. It consists of the followings: 1. Concept and management of international logistics system; 2. Logistics analysis and system planning; 3. Evaluate the performance of different carriers and modes; 4. Study cases of international trade versus international logistics planning.
教材	1. Wood, Donald F. et al., International Logistics, New York: Chapman & Hall, 1995. 2. Tsai, Y., The Foreign Trade Practice & Documentation, Taipei: Hwa Tai, 2003. 3. Long, Douglas C., Su, S. I. Ivan, and Chia, Kai-Chieh, Global Logistics Management, Taipei: Hwa Tai, 2005. 4. Journal papers.	Teaching Materials	
成績評量方式	期中、期末考試(50%)，作業、文獻探討與作業簡報考核(50%)。	Grading	Evaluation of median terms test and final terms fest (50%), assignment and performance of presentation (50%).
教師網頁	http://www.cyut.edu.tw/~secret/sec_gen.php		
教學內容	國際物流導論，國際物流的競爭策略與管理，國際貿易實務，國際物流的功能與中間商，銷售條件與付款條件，海上運具與運送服務，海上不定期航線系統，海上定期航線系統，國際航空運輸，從陸地到港口之間的運輸，鐵路運輸與管理，公路運輸與管理，文件與保險，國際資源夥伴。	Syllabus	Introduction to international logistics, logistics management and competitive strategies, international logistics functions and intermediaries, terms of sale and terms of payment, ocean ships and shipping, chartering bulk ocean carriers, the ocean liner system, international air transportation, land transportation to and from ports, railway transportation, highway transportation and management, documentation and insurance, international sourcing.

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