

朝陽科技大學 094學年度第1學期教學大綱
Topics in Financial Management 財務管理專題研討

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| 當期課號 | 7557 | Course Number | 7557 |
| 授課教師 | 顏吉利 | Instructor | YEN,GILI |
| 中文課名 | 財務管理專題研討 | Course Name | Topics in Financial Management |
| 開課單位 | 財務金融系碩士在職專班二A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 介紹財務管理學域重要論文，並輔以台灣之相關實證研究，期能經由紮實之訓練，為同學日後職場表現、擇定學位論文或攻讀博士奠下良好之基礎。涵蓋財務管理之文獻綜覽（overview）、如何選擇研究題目、如何撰寫研究題綱、投資計劃之財務評估、資本市場訊息效率、新上市股票報酬、最適資本結構、最適股利政策及企業併購導論等研究課題。 | Objectives | This is a three-credits elective course for MBA in Finance. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, thesis-choosing caliber, and solid foundation for advanced studies. Topics chosen include: (1) Capital Budgeting; (2) Capital Market Informational Efficiency; (3) Pricing and Performance IPOs; (4) Optimal Capital Structure; (5) Optimal Dividend Policy;and. (6) Merger and Acquisition. |
| 教材 | 詳書單，依序講授。未加註“*”者，即為指定同學自行研讀之論文;加註“*”者，即為指定同學撰提心得報告或進行堂上報告之論文。 | Teaching Materials | |
| 成績評量方式 | 堂上報告: 30% 期末考試:50% 課堂參與:20% | Grading | Class Presentation: 30%; Final Exam:50%; Class Participation:20% |
| 教師網頁 | - | | |
| 教學內容 | 涵蓋財務管理之文獻綜覽（overview）、如何選擇研究題目、如何撰寫研究題綱、投資計劃之財務評估、資本市場訊息效率、新上市股票報酬、最適資本結構、最適股利政策及企業併購導論等研究課題。 | Syllabus | Topics in Financial Management Gili Yen This is a three-credits required course for MBA in Finance. The primary teaching objective of this class is to equip students with a deeper understanding of various financial topics to prepare them with better professional expertise, thesis-choosing caliber, and solid foundation for advanced studies. Topics chosen include: (1) Capital Budgeting; (2) Capital Market Informational Efficiency; (3) Pricing and Performance of IPOs; (4) Optimal Capital Structure; (5) Optimal Dividend Policy;and. (6) Merger and Acquisition. |

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