

朝陽科技大學 094學年度第1學期教學大綱
Urban Financial Analyses 都市財務分析

當期課號	7268	Course Number	7268
授課教師	許國威	Instructor	HSU,KUO WEI
中文課名	都市財務分析	Course Name	Urban Financial Analyses
開課單位	建築及都市設計研究所碩士班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	都市財務規劃與管理的概念介紹，以個案研究方式討論土地開發與不動產投資的相關財務管理課題，並進一步以財務觀點提供專案管理以及土地估價、投資及融資決策分析。	Objectives	This course introduces the concept of urban financial planning and management. Case studies are applied to discuss the contents of land development and real estate investments. The focus of this course is financial analysis on the foundations of project management and decision making on land appraisals, investments, and mortgage.
教材	1.講義。	Teaching Materials	
成績評量方式	個案研究報告60%、期末報告30%、課程參與10%。	Grading	Case Studies 60%, Term Paper 30%, Class Participation 10%.
教師網頁	-		
教學內容	都市財務規劃與管理的概念介紹，以個案研究方式討論土地開發與不動產投資的相關財務管理課題，並進一步以財務觀點提供專案管理以及土地估價、投資及融資決策分析。	Syllabus	This course introduce the concept of urban financial planning and management. Case studies are applied to discuss the contents of land development and real estate investments. The focus of this course is financial analysis on the foundations of project management and decision making on land appraisals, investments, and mortgage.

尊重智慧財產權，請勿非法影印。