

朝陽科技大學 094學年度第1學期教學大綱
International Business Topics 國際商務專題

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| 當期課號 | 3543 | Course Number | 3543 |
| 授課教師 | 麥哲恩 | Instructor | TURTON,MICHAEL ANDREW |
| 中文課名 | 國際商務專題 | Course Name | International Business Topics |
| 開課單位 | 應用外語系(二進)五A | Department | |
| 修習別 | 選修 | Required/Elective | Elective |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 本課程著重國際商務實務面的探索，對重要的國際經貿組織與影響國際經貿的因素做一分析。課程進行將採分組報告與問答討論，以期在準備每次的專題報告中學習與本課程相關之知識，並在問答討論完成每次主題的深入了解與避免迷思的產生。 | Objectives | This course offers a practical approach to international business matters. The major international economic and commercial organizations as well as the fundamental factors which have great influence in the sphere of the international economy and trade are the focal points of this course. Success in this course relies upon the students' active participation, both in and outside of the classroom. Students will form groups to present one of the assigned topics to the class. The presentations will be followed by discussions. The assigned topics include the WTO, the IMF, direct investments, and MNC. Students are supposed to do research before the class discussion and collect material on the selected topic. Upon successful completion of this course, the student will have a basic understanding of international business. |
| 教材 | As provided by teacher each week -- see class blog http://michaelturton7.blogspot.com/ | Teaching Materials | |
| 成績評量方式 | 網頁 http://http://users2.ev1.net/~turton/syll/all_syll.html | Grading | 網頁 http://http://users2.ev1.net/~turton/syll/all_syll.html |
| 教師網頁 | 網頁 http://http://users2.ev1.net/~turton/syll/all_syll.html | | |
| | 當期課號：3543 Course Number：3543 授課教師：麥哲恩 Instructor：Turton,Michael-Andrew 科目名稱：國際商務專題 Course Name：International Business Topics 開課單位：應用外語系(二進) Department：Department of Applied Foreign Languages 修習別：選修 Required/Elective：Elective 學分數：2 Credits：2 | | Business Topics Class -- Class Syllabus Business Topics Time and Location: G514, Thursday, AB period Purpose of Class The purpose of this class is to give the students an opportunity to read and discuss current |

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| 教學內容 | <p>課程目標 Objectives</p> <p>本課程著重國際商務實務面的探索，對重要的國際經貿組織與影響國際經貿的因素做一分析。課程進行將採分組報告與問答討論，以期在準備每次的專題報告中學習與本課程相關之知識，並在問答討論完成每次主題的深入了解與避免迷思的產生。</p> | <p style="text-align: center;">Syllabus</p> | <p>topics in business from around the world, with a special focus on Taiwan's situation, economy, and policies.</p> <p>Class Structure and Schedule Every week we will read and discuss several articles. There will be short quiz after each reading. There will be no midterm. There WILL be a final.</p> <p>Grades Grades will be based on quizzes and class discussion. Participation in class discussion is mandatory and students who do not participate will be severely downgraded.</p> |
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