

朝陽科技大學 094學年度第1學期教學大綱
Management Psychology 管理心理學

當期課號	3111	Course Number	3111
授課教師	張甫任	Instructor	,
中文課名	管理心理學	Course Name	Management Psychology
開課單位	企業管理系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	「管理心理學」重點置於如何協助管理者能有效的其負責的部門或群體進行管理，課程內容包含有：管理心理學的基本理論、個體心理與管理、個體激勵、挫折衝突、群體心理、領導心理及組織心理等，並有助於找出及降低管理過程上的障礙。學生將可以學習到如何在職場上研究、選擇及應用獨特與有效的管理策略、技巧。	Objectives	This course will focus on assist in manager to manage his/her department or group. The content areas of Managerial Psychology will include individual drive, group psychology, leadership psychology and organizational psychology. Other discussion will focus on ways to identify and minimize barriers within managerial processes. The students will investigate, select, and utilize unique and effective strategies and skills of management.
教材	管理與商業心理學(Psychology for Management and Business) 林財丁著 滄海書局 93年初版	Teaching Materials	
成績評量方式	筆試, 報告	Grading	Discussing, instructing
教師網頁	-		
教學內容	本教學旨在探討學生工作價值觀、角色壓力與工作投入之關係，主要內容有五： 一、瞭解管理心理學工作價值觀、角色壓力、工作投入的實際情形。 二、探討不同背景變項之在工作價值觀、角色壓力與工作投入上的差異情形。 三、瞭解管理心理學中之工作價值觀、角色壓力與工作投入三者的關係。 四、探討管理心理學的重要因素，提出其工作投入之建議。 五、根據以上的研究結果由學生提出建議，分組討論作為參考。	Syllabus	The main purpose of this study was to explore relationship among work values, role stress and job involvement of students. There were five purposes in this study. First, to understand the situation of work values, role stress and job involvement of students. Second, to explore the difference of work values, role stress and job involvement of personal characteristics of students. Third, to explore the relationship among work values, role stress and job involvement of students. Fourth, to investigate the major factors of job involvement. Fifth, according to students discussing, some suggestions were proposed to whole class.

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