朝陽科技大學 094學年度第1學期教學大綱
Investment Banking 投資銀行

當期課號	3030	Course Number	3030
授課教師	方世詮	Instructor	FANG,SHIH CHUAN
中文課名	投資銀行	Course Name	Investment Banking
開課單位	財務金融系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程爲投資銀行業的概論性課程	Objectives	This lecture is designed to provide introductory understanding to business of investment banking.
教材	1.Liaw, K. Thomas, The Business of Investment Banking, NY: John Wiley & Sons, Inc., 1999. 2.Marshall, John F. & Ellis, M. E., Investment Banking & Brokerage, The New Rules of the Game, IL: Probus Publishing Company, 1994.	Teaching Materials	
成績評量方式	課後作業 30% 課堂參與 20% 期中考 25% 期末考 25%	Grading	Class paticipation 30% Homework 20% Mid-term Exam 25% Final Exam 25%
教師網頁	http://www.cyut.edu.tw/~phfang/		
教學內容	本課程爲投資銀行業的概論性課程,前半段的重點集中在初級市場的造市業務,後半段則爲投資銀行在新興金融市場發展中的角色.	Syllabus	This lecture is designed to provide introductory understanding to business of investment banking.

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