朝陽科技大學 094學年度第1學期教學大綱
Investment 投資學

當期課號	1422	Course Number	1422
授課教師	鄧迺鏞	Instructor	TENG,NAI YUNG
中文課名	投資學	Course Name	Investment
開課單位	休閒事業管理系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程提供修課學生有關證券投資理論與實務，幫助學生提升他們的分析能力與投資選擇	Objectives	The course provides students knowledge about investing in securities such as stocks and bonds. It is intended to provide an under-standing of how to analyze these securities, how to determine whether your investment portfolio is appropriate.
教材		Teaching Materials	
成績評量方式	平常成績30%、期中報告30%、期末報告40%	Grading	Grading Seminar ３0% Middle report 30%　Terminal report ４0%
教師網頁			
教學內容	本課程教學內容採淺顯易懂方式，引導同學初步認識投資理財，同時搭配講義應用實務個案進而學以致用，以期能達理論與實務結合之目標。	Syllabus	The object of this lecture is to learn the framework of financial management, including primary academic theory and empirical analysis. Through actual case study, we hope that students could apply the text material to actual situation.

尊重智慧財產權，請勿非法影印。