朝陽科技大學 094學年度第1學期教學大綱
Insurance Operations 保險經營

當期課號	1285	Course Number	1285
授課教師	陳聰賢	Instructor	CHEN,TSUNG CHSIEN
中文課名	保險經營	Course Name	Insurance Operations
開課單位	保險金融管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1. 使學生了解保險公司的運作，例如行銷、核保、再保險、投資、保費之訂價、準備金等 2. 使學生能熟悉保險並應用在其他學科上 3. 使學生具保險金融從業人員之專業態度 4. 可做爲學生未來進修之基礎	Objectives	1. Enabling students to understand operation of insurance companies such as marketing, underwriting, reinsurance, investment, pricing of premium and reserves. 2. Enabling studentsto be familiar with insurance to be applied in other subjects. 3. Enabling students to have professional attitudes in insurance and finance industry. 4. Serving as studentsfoundation on future study.
教材	人身及財產保險經營/Life and Non-life insurance management	Teaching Materials	
成績評量方式	期中考30%、期末考40%、小組報告30%	Grading	Midterm exam.30%、Final exam.40%、Report 30%
教師網頁	_		
教學內容	保險經營讓學生了解保險公司核保、理賠、行銷、保費定價、準備金、團體保險等業務。	Syllabus	After learning insurance operation,Students should be able to understanding the operation of insurance. For example,underwriting、claim、marketing、rate making、reserves、group insurance etc.

尊重智慧財產權，請勿非法影印。