朝陽科技大學 094學年度第1學期教學大綱
Practical Training in Insurance 校外保險實務

當期課號	1204	Course Number	1204
授課教師	陳聰賢	Instructor	CHEN,TSUNG CHSIEN
中文課名	校外保險實務	Course Name	Practical Training in Insurance
開課單位	保險金融管理系(二日)四A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1. 透過與產業界合作，課程規劃以理論與務實並重，除專業智能培育外，亦重視學生技能養成，據以發展本系本位課程 2. 產壽險行銷訓練、現金流活動等實務課程，以培育學生保險公司外勤實作操作技能 3. 課程中除規劃職場體驗、職涯相關教育等訓練，以培育學生具備職場倫理、求職技巧、就業環境介紹等觀念 4. 運用產學合作機制，培育學生具備跨領域能力與實務經驗，協助畢業生順利進入職場，並藉以培訓契合企業需求之優質專業人力	Objectives	1. Working with the industry, we focus on both theories and practice in courses. In addition to professional knowledge, we also emphasize students' skills to develop the core courses of the department. 2. Marketing training of property/life insurance and cash flow activities train student's operation skills when working in insurance companies. 3. Experience of career and education trains students' career ethics, skills of job application to understand employment environment. 4. Working with the industry, we foster students to have cross-field ability and practical experience. We help graduates to find jobs and, through training, find professional quality personnel for companies.
教材		Teaching Materials	
成績評量方式	實習廠商指導人員成果評量表（50%），學生口頭及書面報告（50%）	Grading	
教師網頁			
教學內容	本課程是爲幫助學生了解保險、金融機構實務運作之情形及職場環境，而安排學生至相關保險金融機構實習，並由負責老師追蹤訪視，最後就學生暑期報告做指導與講評。	Syllabus	The prupose of this course is to provid students practical experience and operation of insurance and finance by practical training in insurance and financial company this summer.

尊重智慧財產權，請勿非法影印。