朝陽科技大學 094學年度第1學期教學大綱
Project of Business Management 企業管理專題

當期課號	1123	Course Number	1123
授課教師	吳宗祐	Instructor	WU,TSUNG YU
中文課名	企業管理專題	Course Name	Project of Business Management
開課單位	企業管理系(二日)四B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程藉由企業實習方式，培養同學運用企業管理知識技能解決實務問題之能力。	Objectives	To improve the ability of solving business problem, the students in this course should apply management skill and knowledge to business practice by cooperated with a selected company.
教材	教師指定	Teaching Materials	
成績評量方式	依據係上規定: 指導老師60% 評審老師(兩位各20%) 40% 管理週競賽與發表 0%	Grading	Based-on department's requirement: Advisor 60% Reviewers(2 people,20% for each)40% Presentation and Competition 0%
教師網頁			
教學內容	本課程以分組討論方式，進行專題之製作，培養同學運用企業管理知識技能解決實務問題之能力。	Syllabus	To improve the ability of applying management skill and knowledge to solve business problem, the students in this course should finish a management practice topic by group discussion.

尊重智慧財產權，請勿非法影印。