# 朝陽科技大學 094學年度第1學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 1052 | Course Number | 1052 |
| 授課教師 | 陳秀綾 | Instructor | CHEN,HSIU LING |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 財務金融系(四日)二A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。 | Objectives | Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc. |
| 教材 | Fundamentals of Financial Management, tenth edition, Brigham and Houston. | Teaching Materials | |
| 成績評量方式 | 1. 期中考 30%<br>2. 期末考 30%<br>3. 小考 20%<br>4. 分組報告20% | Grading | 1. mid-term exam 30%<br>2. final exam 30%<br>3. quiz 20%<br>4. report 20% |
| 教師網頁 | _ | | |
| 教學內容 | 首先,從公司理財的角度,探討企業的投資與籌資決策,並以追求股東權益極大爲目標.其次,瞭解企業如何運用金融市場各種工具籌措資金.第三,從財務理論的角度,分析各種金融資產之價值如何決定.最後,針對近來各國資本市場發生的弊端,重新思考財務管理的目標與責任.本課程分爲上下兩學期.以下僅是上學期之教學進度. | Syllabus | Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors as they choose securities for their investment portfolios;(3)financial management, or 'business finance', which involves decisions within firms. Financial managers must have a knowledge of all three areas if they are to do their jobs will. |

尊重智慧財產權，請勿非法影印。