# 朝陽科技大學 094學年度第1學期教學大綱
# Financial Management 財務管理

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| 當期課號 | 1002 | Course Number | 1002 |
| 授課教師 | 林鳴琴 | Instructor | LIN,MING CHIN |
| 中文課名 | 財務管理 | Course Name | Financial Management |
| 開課單位 | 財務金融系(二日)三A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。 | Objectives | Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc. |
| 教材 | Principles of Mangerial Finance: Lawreuce J, Gitman. Tenth Edition.<br>參考書籍：財務管理─新觀念與本土化，謝劍平博士著，再版，智勝公司。 | Teaching Materials | |
| 成績評量方式 | 平時成績─40%（作業20%，小考20%）<br>期中考試─30%<br>期末考試─30% | Grading | Test & Problem-sheets: 40%<br>Mid-term Exam.: 30%<br>Final Exam.: 30% |
| 教師網頁 | _ | | |
| 教學內容 | 介紹財務管理基本觀念及工具，包含財務報表分析、財務規劃、貨幣時間價值、風險與報酬、證券評價等。並探討長期資本預算及投資決策，長、短期融資決策，資金成本及資本結構，股利政策等，以及衍生性金融商品或其他財務管理相關課題。 | Syllabus | Introduce the concepts and tools of financial managerial,including financial statements analysis;financial planning;time value of money;risk & return and bone & stock valuation.Then present long-tern investment decisions,long-tern financial decisions and short-tern financial decisions,the cost of capital and capital structure,and dividend policy. Finally describe hybrid and derivative securities and other special topics in managerial finance. |

尊重智慧財產權，請勿非法影印。