

朝陽科技大學 093學年度第2學期教學大綱
Mergers & Acquisitions 企業併購

當期課號	7614	Course Number	7614
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	企業併購	Course Name	Mergers & Acquisitions
開課單位	財務金融系碩士在職專班二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程用以了解企業購併、重整、管治的入門課程。	Objectives	This lecture is designed to provide introductory understanding to takeovers, restructuring, and corporate governance.
教材	將於第一次上課時，提供要求學生研讀之書單。	Teaching Materials	
成績評量方式	堂上報告30%; 期末考試50%; 課堂上之參與程度(含出席情形)20%	Grading	class presentation 30%; final exam 50%; class participation 20%
教師網頁	-		
教學內容	本門課旨在探討與企業併購攸關之研究課題，包括(1)企業併購對股東財富之影響，(2)企業併購所創造財富之成因及其在“喊價廠商”與“標的廠商”間之分配情形，(3)主併廠商之併購動機/標的廠商之反併購動機，以及(4)委託書徵求對股東財富/經理人異動之影響等研究課題。	Syllabus	Following an overview, this course covers the following topics: (1) an in-depth case study so that “wealth creation” and “wealth destruction” in the wake of merger can be better understood. (2) Wealth changes for both bidding and targeted firms. (3) Sources of wealth gains, and how the gains are distributed among shareholders of bidding and targeted firms. (4) Managerial motives behind acquisition attempts and takeover defenses (5) Economic consequences of proxy fight in terms of its impact on shareholders’ wealth and managerial turnover.

尊重智慧財產權，請勿非法影印。