

朝陽科技大學 093學年度第2學期教學大綱
Popular Culture 流行文化研究

當期課號	6194	Course Number	6194
授課教師	馬立君	Instructor	MA,LI CHUN
中文課名	流行文化研究	Course Name	Popular Culture
開課單位	傳播藝術系(二進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	<p>教學目標：</p> <ol style="list-style-type: none"> 1. 具備觀察及分析日常生活脈絡中的流行文化現象之能力 (技能) 2. 透過閱讀、思辯、課堂討論與報告撰寫，建構學生對文化理論、大眾文化理論的認知 (知識) 3. 能對當下之流行現象與自身文化進行反思 (其他) 4. 了解大眾傳播媒介及從業人員對流行文化形成之責任與影響 (態度) 	Objectives	<ol style="list-style-type: none"> 1. Observe and analyze daily life in the context of popular culture (skills) 2. Read, discuss, write, reflect on culture and popular culture theory (knowledge) 3. Reflect on the current phenomenon of popular culture in one's own culture (other) 4. Develop professional responsibility by understanding the influence of mass media and popular culture (development)
教材	講義與指定書籍	Teaching Materials	
成績評量方式	<p>期中考25%</p> <p>期末考25%</p> <p>作業30% 出席20%</p>	Grading	<p>midterm 25%</p> <p>final 25%</p> <p>assignments 30% attendance 20%</p>
教師網頁	-		
教學內容	<p>本課程教學涵蓋當代流行文化現象、文化產製與媒介、接受等活動,並佐以理論.</p>	Syllabus	<p>This course introduces students to the field of cultural studies, as well as the relationship between popular culture and the media. Students will be asked to look critically at movies, television, radio, and print, in order to ponder a number of important questions.</p>

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