

朝陽科技大學 093學年度第2學期教學大綱  
Digital Visual Creation 數位視覺創作

當期課號	6148	Course Number	6148
授課教師	牟彩雲	Instructor	
中文課名	數位視覺創作	Course Name	Digital Visual Creation
開課單位	視覺傳達設計系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	了解現代數位視覺創作基本概念，依照個人內在特質，啟發個人構思創作成數位作品之潛力，課程著重藝術原創性及實驗性，以及掌握媒材特色與概念的整合運用。	Objectives	In this course students learn and practice applying techniques and concepts from modern digital visual creation to the students of potential they are likely to characterize the individual innovation. The course focuses creation and experiment and how it can prevent design work success, as well as how to design and develop related techniques to assist art creation by other design field. In addition to business and presentation skills, basic media theory will be introduced in the class.
教材	講義, 圖, 影片 Handouts, videos, photos	Teaching Materials	
成績評量方式	期中作業 40%, 期末作業 40%, 學習態度 20%	Grading	Midterm project 40%, Final project 40%, Participation 20%
教師網頁	-		
教學內容	熟悉並學習視覺創作的構成元素, 以數位電影製作為導向, 靈活運用原理於藝術創作之中。	Syllabus	This class is to learn the components of visual creation and apply the theories into the creation of digital photo and video project.

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