

朝陽科技大學 093學年度第2學期教學大綱
Life Insurance 人壽保險

當期課號	4128	Course Number	4128
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	<p>1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識</p> <p>2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力</p> <p>3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度</p> <p>4. 可做為學生未來從事金融保險行政與銷售工作之基礎</p>	Objectives	<p>1. Enabling students to understand knowledge of theories, types (life, health, casualty and annuity, etc), finance, organization, operation and contract articles of life insurance.</p> <p>2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes.</p> <p>3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry.</p> <p>4. Serving as students' foundation in the future career in finance and insurance administration and sales.</p>
教材	投影片,白板,講義／人身保險實務 林麗珠 平安出版社	Teaching Materials	
成績評量方式	期中考佔35%；期末考佔35%；分組報告佔20%；平時佔10%	Grading	Mid-term Exam~35%; Final exam~35%; report~20%; other~10%
教師網頁	-		
教學內容	本下學期課程先介紹健康、傷害、團體保險之內容，並指導學生做人身保險之規劃，再深入說明人壽保險契約之原則及條款，最後讓學生進一步瞭解核保、保全、理賠等壽險公司經營面的功能。	Syllabus	Introduction to principle of Health insurance, Injure insurance, Group insurance, Life policy plan, policy provisions, and operation of Life insurance company.

尊重智慧財產權，請勿非法影印。