

朝陽科技大學 093學年度第2學期教學大綱  
Equal Trade Law 公平交易法

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| 當期課號   | 4088   | Course Number      | 4088   |
| 授課教師   | 易文正  | Instructor         | YEE,WEN CHENG  |
| 中文課名   | 公平交易法  | Course Name        | Equal Trade Law  |
| 開課單位   | 財務金融系(二日)四A  | Department         |  |
| 修習別    | 選修   | Required/Elective  | Elective   |
| 學分數    | 3  | Credits            | 3  |
| 課程目標   | 近年來我國工商業蓬勃發展，經濟社會結構激變。為配合經濟發展邁向自由化及國際化，必須建立公平合理的自由競爭規則與環境，以維護市場正場運作。民國八十年制定並經總統公佈的公平交易法，為本課程的主要內容。公平交易法分為兩個部分，第一部份獨占、結合、聯合行為與美國的反托拉斯法(Anti-trust)的規範相當，第二部份不公平競爭行為(Unfair trade practice)由聯邦貿易委員會主管。由於美國的文獻、案例較完整而豐富，因此上課的主要內容以美國最高法院的判例為主，同學需具備相當的英文程度。 | Objectives         | The scope of Fair Trade Law is all-pervasive, with virtually every business of significance falling within its reach. This Law is enacted for the purposes of maintaining trading order, protecting consumers' interests, ensuring fair competition, and promoting economic stability and prosperity. We will focus on the Fair trade law promulgated in 1991 and use American Supreme Court anti-trust and Unfair Trade Practice cases as reading materials. Students are required to read complicated English. |
| 教材     | 美國最高法院判例(共15則)<br>講義在網路上，同學可自由下載   | Teaching Materials |  |
| 成績評量方式 | 期末報告(口頭+書面)60%<br>期末考 20%<br>平時成績20%   | Grading            | Oral presentation + written report 80%<br>Final Exam 20%<br>Attendance and class performance 20%   |
| 教師網頁   | -  |                    |  |
| 教學內容   | 近年來我國工商業蓬勃發展，經濟社會結構激變。為配合經濟發展邁向自由化及國際化，必須建立公平合理的自由競爭規則與環境，以維護市場正場運作。民國八十年制定並經總統公佈的公平交易法，為本課程的主要內容。公平交易法分為兩個部分，第一部份獨占、結合、聯合行為與美國的反托拉斯法(Anti-trust)的規範相當，第二部份不公平競爭行為(Unfair trade practice)由聯邦貿易委員會主管。由於美國的文獻、案例較完整而豐富，因此上課的主要內容以美國最高法院的判例為主，同學需具備相當的英文程度。 | Syllabus           | The scope of Fair Trade Law is all-pervasive, with virtually every business of significance falling within its reach. This Law is enacted for the purposes of maintaining trading order, protecting consumers' interests, ensuring fair competition, and promoting economic stability and prosperity. We will focus on the Fair trade law promulgated in 1991 and use American Supreme Court anti-trust and Unfair Trade Practice cases as reading materials. Students are required to read complicated English. |

尊重智慧財產權，請勿非法影印。