朝陽科技大學 093學年度第2學期教學大綱
Introduction to Management of Non-profit Organisation 非營利組織管理導論

當期課號	3357	Course Number	3357
授課教師	李予綱	Instructor	LEE,YU KANG
中文課名	非營利組織管理導論	Course Name	Introduction to Management of Non-profit Organisation
開課單位	社會工作系(四進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	1.認識非營利組織的範圍、類型及理論基礎。 2.學習非營利組織功能運作及管理之內容及方法。 3.比較分析國內外非營利組織。 4.探討非營利組織各項議題對於社會工作的意涵。	Objectives	1.To recognize the scope, category and theoretical foundation of nonprofit organizations. 2.To learn functional operation and the content & methods of management in nonprofit organizations. 3.To compare and analyze the nonprofit organizations in Taiwan and other countries. 4.To probe into the implications of social work that different issues of nonprofit organizations may cause.
教材	Drucker, P.F. (1992), Managing the Non-profit organisation: principles and practices, Harper Business. Wilbur, R. H. (ed.) (2000), The complete guide to non-profit management, Wiley. Lewis, D. (2001), Management of non-governmental development organisations: an introduction, Routledge. Wolf, T. and Carter, B. (1999), Managing a non-profit organisation in the twenty-first century, Simon & Schuster. 江明修編著，第三部門經營策略與社會參與，巨流。 蕭新煌，非營利部門：組織與運作，智勝。 司徒達賢，非營利組織的經營管理，天下。 *另依課程需要，額外補充中、英文期刊以供閱讀。	Teaching Materials	
成績評量方式	1.專題報告：30% 2.期中考試：20% 3.期末考試：20% 4.課程參與：30%	Grading	1. Individual Presentation: 30% 2. Midterm Exam: 20% 3. Final Exam: 20% 4. Leading class discussion and general participation: 20%
教師網頁			
教學內容	一 課程簡介及分組 (Week 1) 二 介紹非營利組織 (Week 2) 三 非營利組織發展歷程 (Week 3) 四 非營利組織與其他部門的互動 (Week 4) 五 新經濟時代下之挑戰 (Week 5) 六 網際網路及其他資訊科技對非營利組織之影響 (Week 6) 七 策略規劃與組織發展(Week 7) 八 領導與激勵 (Week 9) 九 行銷 (Week 10) 十 教育訓練 (Week 11) 十一 財務規劃與募款 (Week 12) 十二 倫理與使命維繫 (Week 13) 十三 義工招募及管理 (Week 14) 十四 願景管理 (Week 15)	Syllabus	1. Introduction to the Course (Week1) 2. Non-Profit vs. For-Profit (Week 2) 3. Overview of NPO (Week 3) 4. The interaction between NPO and the outside world (Week4) 5. New challenges for NPOs (Week 5) 6. Internet and NPOs (Week 6) 7. Organisational development and Strategic planning for NPOs (Week 7-8) 8. Human resources (Week 8-9) 9. Ethics and Mission, vision and leadership (Week 10-11) 10. Marketing (Week 12-13) 11. Budgeting and financial issues

			(Week 14-15) 12. Volunteer acquirement and management (Week 16-17)

尊重智慧財產權，請勿非法影印。