

朝陽科技大學 093學年度第2學期教學大綱
Topics in Practice of Insurance 保險實務專題

當期課號	3170	Course Number	3170
授課教師	趙學欣	Instructor	
中文課名	保險實務專題	Course Name	Topics in Practice of Insurance
開課單位	保險金融管理系(四進)四A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程是畢業專題，學生應選擇適當專討主題，但最好是與保險金融管理相關，學生應於研究完成前撰寫正式報告並提交給指導教授審核。	Objectives	This course is provided to the students as the Graduation Project. Students are required to select a proper research topic, write a formal report and submit it to their advisors for approval.
教材	投影片、講義、Power-point。	Teaching Materials	
成績評量方式	由於本科系以實務教學為主體,因此學生課堂上參與度與報告將佔30%,期中考成績佔30%,期末考成績佔30%,而平常點名出席狀況則佔10%。	Grading	The reports from student,the semi-exam,the final exam and their performance in the usual class.
教師網頁	-		
教學內容	本學科主要目的在培養學生能將過去所學之各項壽險經營理論與國內外壽險經營實務結合的能力,透過這門課程安排能接觸到最真實的壽險操作實況,瞭解目前國內或國外壽險實務經營上所遭遇的問題及相關解決對策,如如何自計設計保單並算出保險費,再保險如何安排,壽險長期資金運用所可能面臨到的問題有哪些?如何執行初步的壽險行銷,壽險監理機關所扮演的較色為何等等,希望藉由互動加深對相關問題的瞭解與興趣。	Syllabus	This course name is 「Topic in Practice for Insurance」, so we will emphasize the practice for insurance company management.Especially in Life Insurance fields.I hope the students will realize how to running a Life Insurance company exactly in Taiwan and what problems they will faced in the future.How the Life Insurance company and the supervisor making a good co-operate to upgrade our strength of competition and I hope we can have a further discussion about the Life Insurance fields.

尊重智慧財產權，請勿非法影印。