朝陽科技大學 093學年度第2學期教學大綱
Investment Banking 投資銀行

當期課號	3097	Course Number	3097
授課教師	方世詮	Instructor	FANG,SHIH CHUAN
中文課名	投資銀行	Course Name	Investment Banking
開課單位	財務金融系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程爲投資銀行業的概論性課程	Objectives	This lecture is designed to provide introductory understanding to business of investment banking.
教材	Liaw, K. Thomas, The Business of Investment Banking, NY: John Wiley & Sons, Inc., 1999. Marshall, John F. & Ellis, M. E., Investment Banking & Brokerage, The New Rules of the Game, IL: Probus Publishing Company, 1994.	Teaching Materials	
成績評量方式	作業10%,課堂表現20%,期中考35%,期末考35%	Grading	Homework 10%,Class paticipation 20% Mid-term exam 35%,Final exam 35%
教師網頁	http://www.cyut.edu.tw/~phfang		
教學內容	本課程爲投資銀行業的概論性課程.	Syllabus	This lecture is designed to provide introductory understanding to business of investment banking.

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