

朝陽科技大學 093學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1651	Course Number	1651
授課教師	羅烈明	Instructor	LO,LIEH MING
中文課名	財務管理	Course Name	Financial Management
開課單位	保險金融管理系(四日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	<ol style="list-style-type: none"> 1. 提供公司理財之基礎知識 2. 具備資產評估、資本預算、營運資金管理之基本能力 3. 具備專業經理人之基本道德素養 4. 了解專業經理人所應達成的公司理財目標 	Objectives	<ol style="list-style-type: none"> 1. Providing basic knowledge on company financial management. 2. Having basic ability of asset evaluation, capital budgeting and operation fund management. 3. Basic moral qualities of professional managerial persons. 4. Understanding the goals that professional managerial persons need to achieve.
教材	Ross, Westerfield, Jordan, essentials of corporate finance, Third edition.	Teaching Materials	
成績評量方式	期中報告 30% 期中考 35% 期末考 35%	Grading	case study 30% Term exam. 35% Final exam. 35%
教師網頁	-		
教學內容	透過本課程的學習，瞭解財務管理的相關知識，以裨益於企業理財或個人理財之資訊獲取或相關管理決策。	Syllabus	The objective of this course is to provide the conceptual framework of corporate finance for students. It is expected that the students will be able to use the tools and concepts of corporate finance to solve the common financial problems after completing this course.

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