# 朝陽科技大學 093學年度第2學期教學大綱
## Off- CampusInternship 實習-校外

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| 當期課號 | 1572 | Course Number | 1572 |
| 授課教師 | 鄭淑慧 | Instructor | CHENG,SHU HUI |
| 中文課名 | 實習-校外 | Course Name | Off- CampusInternship |
| 開課單位 | 傳播藝術系(四日)三A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 1 | Credits | 1 |
| 課程目標 | 教學目標：包含知識、技能、態度、其他等四項<br>1. 能增加更實際化、具體化專業知識(知識 )<br>2. 能培養相關媒體企畫、設計、製作、後製以及管理、發行等專業技術（技能）<br>3. 能培養出職業道德、敬業精神、抗壓性、與責任感（態度）<br>4. 能熟悉本土傳播產業的工作環境與特性(其他) | Objectives | Students are assigned as unpaid interns to compatible media industries and organizations. This course provides an opportunity for students who wish to practice and gain hands-on experience in various areas of mass media during their summer vacation. |
| 教材 | 影帶、投影片、書面報告 | Teaching Materials | |
| 成績評量方式 | 實習安排聯絡表現30% 出席率20%<br>實習書面報告企劃書20% 履歷表、實習計劃甘特圖、作品集30% | Grading | Performance for contacting with media companies (30%), class attendance (20%), internship planning (20%), internship paper report (30%) |
| 教師網頁 | _ | | |
| 教學內容 | 透過至各媒體公司實務之訓練，培養實際操作的基本技巧與製作應變能力，並了解實務界之企業文化 | Syllabus | Week 1-3 Internship Consulting<br>Week 4-6 Applying for Internship<br>Week 7-9 Sharing and discussion<br>Week 10-15 Applying for Internship<br>Week 16-18 Final tips for Internship |

尊重智慧財產權，請勿非法影印。