

朝陽科技大學 093學年度第2學期教學大綱
Off- Campus Internship 實習-校外

當期課號	1572	Course Number	1572
授課教師	鄭淑慧	Instructor	CHENG,SHU HUI
中文課名	實習-校外	Course Name	Off- Campus Internship
開課單位	傳播藝術系(四日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	1	Credits	1
課程目標	<p>教學目標：包含知識、技能、態度、其他等四項</p> <ol style="list-style-type: none"> 1. 能增加更實際化、具體化專業知識(知識) 2. 能培養相關媒體企畫、設計、製作、後製以及管理、發行等專業技術(技能) 3. 能培養出職業道德、敬業精神、抗壓性、與責任感(態度) 4. 能熟悉本土傳播產業的工作環境與特性(其他) 	Objectives	Students are assigned as unpaid interns to compatible media industries and organizations. This course provides an opportunity for students who wish to practice and gain hands-on experience in various areas of mass media during their summer vacation.
教材	影帶、投影片、書面報告	Teaching Materials	
成績評量方式	實習安排聯絡表現30% 出席率20% 實習書面報告企劃書20% 履歷表、實習計劃甘特圖、作品集30%	Grading	Performance for contacting with media companies (30%), class attendance (20%), internship planning (20%), internship paper report (30%)
教師網頁	-		
教學內容	透過至各媒體公司實務之訓練，培養實際操作的基本技巧與製作應變能力，並了解實務界之企業文化	Syllabus	<p>Week 1-3 Internship Consulting</p> <p>Week 4-6 Applying for Internship</p> <p>Week 7-9 Sharing and discussion</p> <p>Week 10-15 Applying for Internship</p> <p>Week 16-18 Final tips for Internship</p>

尊重智慧財產權，請勿非法影印。