# 朝陽科技大學 093學年度第2學期教學大綱
# Color Theory 色彩學

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| **當期課號** | 1543 | **Course Number** | 1543 |
| **授課教師** | 陳美合 | **Instructor** | CHEN,MEI HO |
| **中文課名** | 色彩學 | **Course Name** | Color Theory |
| **開課單位** | 傳播藝術系(四日)一B | **Department** | |
| **修習別** | 選修 | **Required/Elective** | Elective |
| **學分數** | 2 | **Credits** | 2 |
| **課程目標** | 教學目標：<br>1. 了解基本色彩原理並運用於影視美術設計(知識)<br>2. 運用色彩原理於影視服裝化妝(技能)<br>3. 培養對色彩的敏感度(態度)<br>4. 將色彩經驗落實於日常生活中創造美感環境(其他) | **Objectives** | 1. Understand the basic principles of color and apply them in film and video art direction (knowledge).<br>2. Use color theory to design garments and make-up in films (skills)<br>3. Develop color sensitivity (development) 4. Understand the color experience in daily life and in surrounding environments (other) |
| **教材** | 應用色彩學 歐秀明著<br>現代色彩學　林昆範　柯凱人編譯<br>Modern Color Co-ordination Theory | **Teaching Materials** | |
| **成績評量方式** | 出席率及作業40% 期中作品發表30% 期末作品展30% | **Grading** | present and exercice :40% Mid exam: 30% Final exam: 30% |
| **教師網頁** | | | |
| **教學內容** | 本課程的教學目標爲增進同學們對色彩的敏感度 除基本色彩理論介紹之外，希望同學們能將其應用在日常生活當中 。如城鄉景觀色彩。實務課程包含電影劇服之色彩服裝設計及製作，以中西方傳統服飾縫製配色。彩妝部份則介紹舞台妝、攝影妝、新娘化妝等。 | **Syllabus** | Introduction of the basic theory and development and how they can be applied to our daily life; training in image creation; fostering sensitivity in colour; presentation of colour experience found in different countries; and how through imaginative application of colours drama, emotions and atmosphere can be created. The program will include study and practice of costume design and production; Eastern and Western fashion creation; make-up and cosmetic art for theater, photography and weddings. |

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