朝陽科技大學 093學年度第2學期教學大綱
Digital Visual Creation 數位視覺創作

當期課號	1448	**Course Number**	1448
授課教師	牟彩雲	**Instructor**	
中文課名	數位視覺創作	**Course Name**	Digital Visual Creation
開課單位	視覺傳達設計系(四日)三A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	2	**Credits**	2
課程目標	了解現代數位視覺創作基本概念，依照個人內在特質，啓發個人構思創作成數位作品之潛力，課程著重藝術原創性及實驗性，以及掌握媒材特色與概念的整合運用。	**Objectives**	In this course students learn and practice applying techniques and concepts from modern digital visual creation to the students of potential they are likely to characterize the individual innovation. The course focuses creation and experiment and how it can prevent design work success, as well as how to design and develop related techniques to assist art creation by other design field. In addition to business and presentation skills, basic media theory will be introduced in the class.
教材	講義, 圖.影片 Handouts, videos, photos	**Teaching Materials**	
成績評量方式	期中作業 40%, 期末作業 40%, 學習態度 20%	**Grading**	Midterm project 40%, Final project 40%, Participation 20%
教師網頁	_		
教學內容	熟悉並學習視覺創作的構成元素, 以數位電影製作爲導向, 靈活運用原理於藝術創作之中。	**Syllabus**	This class is to learn the components of visual creation and apply the theories into the creation of digital photo and video project.

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