朝陽科技大學 093學年度第2學期教學大綱
Typography & Editorial Design 編輯設計

當期課號	1429	**Course Number**	1429
授課教師	劉錫權	**Instructor**	LIU,HSI CHUAN
中文課名	編輯設計	**Course Name**	Typography & Editorial Design
開課單位	視覺傳達設計系(四日)二A	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	2	**Credits**	2
課程目標	1、傳統圖文編排理論─技巧的認知與實作演練 2、圖文編輯風格、材料的分析與創新實驗	**Objectives**	This course is an emphasizing the study of letterforms and their appropriate and effective use in visual communications. Topics include type classification and terminology, typeface identification, font design, book structures, the use of grids, type history and theory. The primary focus will be the use of typographic grids . style and information structures in multiple page projects with innovation experiments.
教材	課堂講義 / supplemented reading materials in class	**Teaching Materials**	
成績評量方式	平時成績：40% 期中、期末各佔30%。(除以作業成績來核定外，個別之創作發展積極者亦酌量給分)	**Grading**	Grading proportion: workshop production 40%, mid-term exam 30% and the final exam 30%. Any performance would be considered in the final grading.
教師網頁			
教學內容	1.字型設計原則。 2.版面編排設計原則與創意表現。	**Syllabus**	1.Principles of typographical design. 2.Editorial design principlesand creativity.

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