朝陽科技大學 093學年度第2學期教學大綱
Financial Management 財務管理

當期課號	1379	**Course Number**	1379
授課教師	李宗政	**Instructor**	LEE,CHUNG CHENG
中文課名	財務管理	**Course Name**	Financial Management
開課單位	企業管理系(四日)二B	**Department**	
修習別	必修	**Required/Elective**	Required
學分數	3	**Credits**	3
課程目標	以單元之方式，依序介紹財務管理之重要概念及基本理論，輔以台灣之實證研究或應用實例，期能經由紮實之訓練，爲同學謀職或進修奠下良好之財務管理學基礎。	**Objectives**	To equip the students with a preliminary, yet comprehensive, understanding of the basic concepts and topics in financial management so that the students after commencement can apply them professionally. For students who plan to pursue an advanced degree in related fields, the course further provides them with a solid foundation in the area of financial management.
教材	Brealey, Richard A. and Stewart C. Myers, Fundamental of Corporate Finance, 4th Edition, 2003, McGraw-Hill, USA.	**Teaching Materials**	
成績評量方式	期中考40%，期末考40%(考試強調相關財經時事議題之測驗); 出缺席情形20%。	**Grading**	
教師網頁			
教學內容	財務管理是於企求價值最大化的前提下，一項能夠幫助您有效管理與配置僅存有限資源的工具，本課程將分成評價方法、投資決策與融資決策等三單元完整介紹財務管理課程。	**Syllabus**	The heading of the "financial management" is wants to maximize the common stock holder wealth, with the effective management and install the limited resource. This course will be divided into appraisal system, investment decisions and financing decisions.

尊重智慧財產權，請勿非法影印。