

朝陽科技大學 093學年度第2學期教學大綱
Multinational Financial Management 國際財務管理

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| 當期課號 | 1322 | Course Number | 1322 |
| 授課教師 | 陳更生 | Instructor | CHEN,KENG SHEN |
| 中文課名 | 國際財務管理 | Course Name | Multinational Financial Management |
| 開課單位 | 財務金融系(四日)三A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 從多國籍公司財務經理的觀點，探討相關財務管理的重要課題：首先介紹國際財務環境，其次探討外匯風管理、國際融資決策、國際投資決策，最後介紹營運資金的管理與控制。 | Objectives | Introduce the student to the environmental differences encountered by the manager of the international finance function in a multinational corporation. Introduce the student to selected major issues of international financial management, including management of foreign exchange risk, international financing strategies, international investment strategies, management of short-term capital,etc. |
| 教材 | Shapir..o. Alan C., Foundations of Multinational Financial Management, 4th ed.,2001, | Teaching Materials | |
| 成績評量方式 | 平時成績：20%，期中與期末考試合佔80%」。qu/6 | Grading | |
| 教師網頁 | - | | |
| 教學內容 | 從多國籍企業財務經理的觀點，探討相關財務管理的重要課題，包括：多國籍企業的匯率風險、國外投資的資本成本、國際投資組合管理、國際直接投資管理與多國籍企業的資本預算等。 | Syllabus | In this course, some important issues in multinational financial management are explored in detail. These issue include the measurement and management of foreign exchange risk, the cost of capital for foreign investments, the international portfolio investment and the capital budgeting for the multinational corporation. |

尊重智慧財產權，請勿非法影印。