朝陽科技大學 093學年度第2學期教學大綱
Readings in Finance 財金英文閱讀

當期課號	1308	**Course Number**	1308
授課教師	蔡安妮	**Instructor**	
中文課名	財金英文閱讀	**Course Name**	Readings in Finance
開課單位	財務金融系(四日)二A	**Department**	
修習別	選修	**Required/Elective**	Elective
學分數	3	**Credits**	3
課程目標	本課程在設計上使學生在上課過程中，經由英文教材的準備以及老師課堂中的講授，掌握基本財金領域的基本知識、嘗試理論實務的比較，並擴大視野。在教學方法上，以下列三點方式混合進行：（1）翻譯與閱讀作業；（2）專業文書習作，如公司內部文件；（3）老師講授。主要內容有（1）介紹美國證券金融市場的書籍文章，如華爾街日報及其出版適合一般投資人者；（2）財金實務文書，如公司發行之公開說明書、年報、重要法規、承銷文件等；（3）基礎理論性論文的選讀。	**Objectives**	There are two objectives of this course. On the one hand, students are required to go through a lot of readings so as to improve their English reading ability. On the other hand, students are expected to develop an intuitive perspective toward important macro, as well as micro issues in economics and finance. The reading articles will be selected from cover stories as contained in Business Week and Economist. Tests and scores will be based on how well students understand, and communicate through the practitioner's language.
教材	注意: 教科書如有變更,任課老師會於開學第一堂課宣布. 1. 教科書: The Business World: 財富版圖. 台灣商務印書館(電話: 02-2311-6118) 2. 由任課教授選編之文章。	**Teaching Materials**	
成績評量方式	期中考：50%； 期末考：50%； 報告及平時成績：+10%。考試務必保持榮譽心。	**Grading**	Mid-term Exam: 30%; Final Exam: 30%; Oral Report and Classroom Participation: 40%.
教師網頁			
教學內容	每班限定60人。歡迎各系有決心學習之同學選修此課程。但因某些所選文章對於多數同學之英文程度而言，有一定的深度與難度，在決定選修以後就應該以堅忍的態度，努力研習，方能收日益精進之效。 本課程目的在研習有關下列主題之英文分析性文章： — 全球經濟狀況 — 金融市場與投機泡沫 — 其他經濟金融主題 (因教材每學期或多或少會有修正, 故以下所列僅供參考.) 1. World Bank/Debt Relief. 2. World Trade Organization. 3. The Stock Market. 4. Federal Reserve. 5. Super 100 Global Corps. 6. World Bank Forecast. 7. Forecasters Predict Recession. 8. New Information Economy. 9. Euro Economy.	**Syllabus**	The purpose of this course is provide students with Mandarin as the native language the opportunities to read analytically English news feature stories and essays. Topics covered include those related to global economic conditions, the financial markets, and banking and finance. Additional reading materials may be assigned depending on the performance of the students taking this course. TOPICS INCLUDE THE FOLLOWING: 1. World Bank/Debt Relief. 2. World Trade Organization. 3. The Stock Market. 4. Federal Reserve. 5. Super 100 Global Corps. 6. World Bank Forecast. 7. Forecasters Predict Recession. 8. New Information Economy. 9. Euro Economy.

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