朝陽科技大學 093學年度第2學期教學大綱
Term project on integration of e-manufacturing and e-commerce 製商整合專題

當期課號	1261	Course Number	1261
授課教師	林均燁	Instructor	LIN,JIUN YEH
中文課名	製商整合專題	Course Name	Term project on integration of e-manufacturing and e-commerce
開課單位	工業工程與管理系(四日)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	使學生能夠透過實作來了解企業電子化的建置過程。並學習訪談、資料蒐集、資料會整、報告與簡報製作、以及口頭報告等基礎研究以及基礎業界工作能力。	Objectives	By going through proposing and executing practical term projects, this class intends to train students the implementation process of e-business. Students will also learn the research and industrial skills of interview, data collection and integration, preparation of report and presentation materials, and oral presentation.
教材	系統分析與設計精要，(System Analysis and Design Methods，作者：Jeffrey L. Whitten, Lonnie D. Bentley, Kevin C. Dittman)，譯者：戴嬋玲，高立圖書。	Teaching Materials	
成績評量方式	約談表現 20%； 計畫書與期中簡報 30%； 期末報告與簡報 50%。	Grading	Overall interview presentation 20%, Proposal and midterm presentation 30%, Final presentation and report 50%.
教師網頁			
教學內容	透過分組，使各組學生針對各類型企業經營所需要的研發、生產、行銷、管理、物流、金流…等企業電子化議題進行實務專題製作。學生在分組之後，將依照各組同學的討論決定所要製作的企業類別與電子化領域類別。進而透過企業訪談、問題與需求分析、系統分析…等方式來建構企業電子化的虛擬模型。	Syllabus	By separating students into team groups, each group of students will focus on practical practices of e-business issues of such as R&D, production, commerce, management, logistics, cash flow, and so on. Student teams will be teamed up according to their study interests. Further, each team will go through enterprise interview, requirement analysis, system analysis, and so on, to build up their own virtual e-business model.

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