

朝陽科技大學 093學年度第1學期教學大綱
News writing and Editing 報紙採訪與編輯

當期課號	9652	Course Number	9652
授課教師	王藍瑩	Instructor	WANG,LAN YING
中文課名	報紙採訪與編輯	Course Name	News writing and Editing
開課單位	自然與應用科技類(進)	Department	
修習別	選擇必修	Required/Elective	Topics in Natural and Applied Sciences
學分數	2	Credits	2
課程目標	一、本課程以新聞實務經驗為主軸，培養同學剖析新聞之能力，並教導如何進行採訪、寫新聞稿、刊物編輯及印刷。二、深入新聞現場，實地體驗當新聞記者的樂趣。三、安排電視台、報社、廣播電台、雜誌社或印刷廠校外媒體實地參訪，以了解媒體實際運作情形，與教材互為佐證。四、帶領同學至本校傳播藝術系攝影棚實習播報，以增加同學對新聞主播的認識。五、安排觀賞電視新聞影片，並開放討論焦點新聞話題，探討媒體處理新聞之原則。	Objectives	(1)This curriculum regarding report experience as curriculum important point, developping the ability that classmate analyze news, and introduce how to interview, reporting, the publication edits and print. (2)Go deep into the news scene, experience personally to be a reporter. (3)Visiting television station, news agency, broadcasting station, magazine agency or printing press outside of school medias, to understand the media. (4)Lead the classmate to Department of Communication Arts practice to report, to know the news anchor. (5)The arrangement appreciates TV news, and open to discuss the focus news topic, Learning media news principle.
教材	以媒體相關叢書為參考書目，並無指定教科書，每週課堂上由老師整理講義，讓同學了解新聞記者的工作內容，並實際採訪寫作及練習編輯排版，成為一個具備專業能力之新聞人。	Teaching Materials	
成績評量方式	期中報告30%； 期末報告30%； 平時成績40%。	Grading	the mid-term report 30%； the term paper 30%； usual classroom performance 40%。
教師網頁	-		
教學內容	一、本課程以新聞實務經驗為主軸，培養同學剖析新聞之能力，並教導如何進行採訪、寫新聞稿、刊物編輯及印刷。 二、深入新聞現場，實地體驗當新聞記者的樂趣。 三、安排電視台、報社、廣播電台、雜誌社或印刷廠校外媒體實地參訪，以了解媒體實際運作情形，與教材互為佐證。 四、帶領同學至本校傳播藝術系攝影棚實習播報，以增加同學對新聞主播的認識。 五、安排觀賞電視新聞影片，並開放討論焦點新聞話題，探討媒體處理新聞之原則。	Syllabus	(1)This curriculum regarding report experience as curriculum important point, developping the ability that classmate analyze news, and introduce how to interview, reporting, the publication edits and print. (2)Go deep into the news scene, experience personally to be a reporter. (3)Visiting television station, news agency, broadcasting station, magazine agency or printing press outside of school medias, to understand the media. (4)Lead the classmate to Department of Communication Arts practice to report, to know the news anchor. (5)The arrangement appreciates TV news, and open to discuss the focus news topic, Learning media news principle.

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